



## Exhibitors and Sponsorship opportunities 14 and 15 July 2021

Our virtual conference will be hosted on the Cvent platform.

<b>Platinum sponsor</b>	<b>Gold sponsor</b>	<b>Silver sponsor</b>
Cost: R8,500 +VAT	Cost: R5,500 +VAT	Cost: R3,800 +VAT
<ul style="list-style-type: none"> <li>• 2-minute video and keynote presenter's day 1 and day 2 slots mention</li> <li>• Banner</li> <li>• Virtual exhibition booth</li> <li>• Competition and prize draw</li> <li>• Email communication and social media exposure</li> </ul>	<ul style="list-style-type: none"> <li>• 1-minute video</li> <li>• Banner</li> <li>• Virtual exhibition booth</li> <li>• Competition and prize draw</li> <li>• Email communication and social media exposure</li> </ul>	<ul style="list-style-type: none"> <li>• Banner</li> <li>• Virtual exhibition booth</li> <li>• Competition and prize draw</li> <li>• Email communication and social media exposure</li> </ul>
<b>Exhibitors</b>	<b>Presenter sponsor</b>	<b>Gifts and vouchers</b>
Cost: R2,500 +VAT	Cost: R1,500 +VAT	Cost: No cost
<ul style="list-style-type: none"> <li>• Virtual exhibition booth</li> <li>• Competition and prize draw</li> <li>• Email communication and social media exposure</li> </ul>	<p>Sponsor mention during presentation and banner display before and after the presentation.</p> <p>Excluding Keynote day 1 and day 2</p>	<p>Any sponsor or exhibitor may run a competition before or during the event and provide a prize draw. Prize draw can be a gift or gift voucher.</p>

### Virtual exhibition booths

All sponsors and exhibitors will be allocated a virtual exhibition booth.

This will allow sponsors and exhibitors to:

- Showcase their brand and content
- Facilitate connections via the virtual exhibitor booth;
- Easily create inbound leads;
- Combine to an appointment tool to run 1:1 sessions



Your responsibilities:

- Sponsors must make an individual available to man the booth during the duration of the conference.
- The set-up of the exhibition booth is the responsibility of the sponsor. The ICFP will assist in this regard.

Videos and advertisement banners will run on a rotation basis during breaks. If you have a competition or prize draw that will also be run during the breaks and will run separately from your advertisement.

The results of competitions and or prize draw will be announced at the daily closing announcement.

**Promotional newsletters, social media posts and conference news emails.**

Sponsors will be included in all correspondence from the date their sponsorship has been secured.

**To secure a sponsorship please email Chris de Beer [chrisdebeer@icfp.co.za](mailto:chrisdebeer@icfp.co.za) and include the following information.**

- Name of organisation
- Address
- VAT number
- Responsible persons contact details.
- Please indicate which sponsorship opportunity you are interested in.
- Will you be offering a competition and/or prize draw?

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Other proposals:

If you have any other proposals please contact me directly. [chrisdebeer@icfp.co.za](mailto:chrisdebeer@icfp.co.za)