



## Exhibitors and Sponsorship Opportunities 18 and 19 July 2024

Our conference will be hosted at Gallagher Convention Centre in Midrand and the event will be live-streamed to venues in Cape Town, Durban and Bloemfontein. Sponsors and exhibitors will be provided with a physical exhibition stand in Gauteng as well as a virtual exhibition stand on [Swapcard](#).

[Swapcard](#) is an easy-to-use smart event technology and community platform built to run engaging experiences and drive higher participation before and during the event.

<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
Cost: R38,000 +VAT	Cost: R25,000 +VAT	Cost: R16,000 +VAT	Cost: R11,000 +VAT
<ul style="list-style-type: none"> <li>• 2-minute video and keynote presenter’s day 1 and day 2 slots mention</li> <li>• 3 x delegate tickets</li> <li>• Banners inside the main plenary</li> <li>• Physical (Gallagher) and Virtual exhibition booth (Swapcard)</li> <li>• Competition and prize draws</li> <li>• Email communication and social media exposure</li> <li>• 4 x exhibition stand tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 1-minute video</li> <li>• 1 x delegate ticket</li> <li>• Banners inside the main plenary</li> <li>• Physical (Gallagher) and Virtual exhibition booth (Swapcard)</li> <li>• Competition and prize draw</li> <li>• Email communication and social media exposure</li> <li>• 2 x exhibition stand tickets</li> </ul>	<ul style="list-style-type: none"> <li>• Banner</li> <li>• Physical (Gallagher) and Virtual exhibition booth (Swapcard)</li> <li>• Competition and prize draw</li> <li>• Email communication and social media exposure</li> <li>• 1 x exhibition ticket</li> </ul>	<ul style="list-style-type: none"> <li>• Banner</li> <li>• Physical (Gallagher) and Virtual exhibition booth (Swapcard)</li> <li>• Competition and prize draw.</li> </ul>



<b>Exhibitors</b>	<b>Presenter sponsor</b>	<b>Gifts and vouchers (Sponsors only)</b>	<b>Gifts and vouchers (Non-sponsors)</b>
Cost: R5,500 +VAT	Cost: R4,000 +VAT	Cost: No cost	Cost: R2,500 +VAT
<ul style="list-style-type: none"><li>Physical (Gallagher) and Virtual exhibition booth (Swapcard)</li><li>Competition and prize draw</li></ul>	Sponsor mention during the presentation and banner display before and after the presentation.  Excluding Keynote day 1 and day 2	Any sponsor or exhibitor may run a competition before or during the event and provide a prize draw. The prize draw can be a gift or gift voucher.	The gifts must be provided to the ICFP 4 days before the start of the event.

### **Conference bags (Reserved for 1 sponsor)**

A conference bag sponsor must carry the cost of the conference bags. 300 to 400 conference bags will be needed. The conference bag must be branded with the sponsor's logo and the ICFP logo. Reserved for 1 sponsor.

The bag must be approved by the ICFP.

### **Virtual exhibition booth on Swapcard**

All sponsors and exhibitors will be allocated a virtual exhibition booth.

This will allow sponsors and exhibitors to:

- Showcase their brand and content
- Facilitate connections via the virtual exhibitor booth;
- Create inbound leads;
- Chat functionality
- Run videos, add links and arrange personal chats with delegates.

Your responsibilities:

- Sponsors must make an individual available to man the booth during the duration of the conference.
- The set-up of the exhibition booth is the responsibility of the sponsor. The ICFP will assist in this regard.



Videos and advertisement banners will run on a rotation basis during breaks. If you have a competition or prize draw that will also be run during the breaks and will run separately from your advertisement.

The results of competitions and or prize draws will be announced at the daily closing announcement.

**Promotional newsletters, social media posts and conference news emails.**

Sponsors will be included in all correspondence from when their sponsorship is secured.

To secure a sponsorship please email Chris de Beer at [chrisdebeer@icfp.co.za](mailto:chrisdebeer@icfp.co.za)

Include the following information.

- Name of organisation
- Address
- VAT number
- Responsible person's contact details.
- Please indicate which sponsorship opportunity you are interested in.
- Will you be offering a competition and/or prize draw?

Other proposals:

If you have any other proposals, please contact Chris at 082 902 4667 or [chrisdebeer@icfp.co.za](mailto:chrisdebeer@icfp.co.za)